

Community Service Association Newsletter

Published by the Community Service Association (CSA) of San Diego Unified School District

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Message from the CSA Board of Directors

CSA's annual membership drive runs from October 29 through December 4. We encourage all CSA members to spread the word about CSA at your site or department. Thank you, CSA members, for your generous donations which support charitable agencies throughout San Diego County.

Message from Superintendent Cindy Marten

Dear San Diego Unified Family,

With the holidays just around the corner, this is the time of year when many of us typically reflect on gratitude and appreciation. It's also the traditional season of giving....something you, as the San Diego Unified family....have a long history of doing through our annual workplace giving campaign with our Community Service Association.

This year, CSA is highlighting the work of the [Partnership for Children](#), a collaboration of several San Diego agencies coordinated by United Way of San Diego County. The Partnership for Children focuses on quality preschool, kindergarten-readiness, early grade literacy, on-time high school graduation, the social/emotional health of students, and family stability. Many of these initiatives help support children and their families *outside* of the classroom so our teachers and staff can better support them *inside* our classrooms! Please consider a gift designated to the Partnership for Children to support this important initiative.

By bringing the right people and the right resources together, we can elevate every child and family toward a brighter future through our Collective Impact approach. It sounds complicated, but it's actually simple: lots of people—schools and parents, businesses and non-profits—all working toward a shared goal: **successful kids**.

With appreciation,

Cindy Marten
Superintendent

Profile of City Heights Partnership for Children

The City Heights Partnership for Children, managed by United Way of San Diego County, brings together leaders from the education, health and human services, nonprofit, business, civic, and philanthropic sectors to improve outcomes for young people in the City Heights neighborhood. The Partnership for Children is building a new, sustainable way of serving our children: a 360 degree, community-wide effort aimed at aligning our region's resources around a common and collaborative strategy to drive youth success. Some ways the Partnership for Children supports the City Heights Community:

- Convening 65 local partners including schools, teachers, parents, nonprofits, government and health and human services in a coordinated way to address shared metrics and goals.
- Empowering parent leaders or "promotoras" to help support literacy and kindergarten readiness – over 1850 literacy tool kits distributed to parents trained on how to be their child's first teacher.
- Supporting struggling second grade readers with tutoring resources – 91% of participating students accelerated their reading levels and writing proficiency.
- Improving school attendance with social work interns – at one school students missing as many as 40 days annually reduced that number to 10.



For more information on the City Heights Partnership for Children, please visit <http://uwsd.org/City-Heights-Partnership-for-Children>.

CSA Mission Statement

The Community Service Association of San Diego Unified School District is a nonprofit association organized to solicit contributions from district employees for recognized charitable agencies in San Diego County which support the arts, education, health, and human services.