



Community Service Association • 4100 Normal Street • San Diego, CA 92103-2682

February 21, 2013

MINUTES

The monthly meeting of the Executive Board of COMMUNITY SERVICE ASSOCIATION (CSA) was held on Thursday, February 21, 2013, at Harold Ballard Parent Center, Room 1. Chairperson Williams called the meeting to order at 4:15 p.m.

Chairperson Williams welcomed board members and guest, Jessica Jabali.

Appointment of Board Member: Jessica Jabali, teacher of Deaf and Hard of Hearing at Lafayette Elementary School, is a candidate to fill the certificated board seat vacated by the resignation of Donald Samuels. Jessica described her work history and assignments since joining the district and added she is very active in sports. Jabali was excused from the meeting for the vote regarding her appointment to the board. Motion by Dye/Rammer passed unanimously to appoint Jabali to complete Samuels' term of office expiring December 31, 2013. Jabali was invited back into the meeting room, notified of her appointment to the board and welcomed to remain for the duration of the meeting.

Minutes: Motion by Dye/Ward passed unanimously to accept the January minutes as corrected (change Blank to Black in the name of the restaurant). Ward asked about posting the CSA minutes on the website. Following a brief discussion, motion by Harrelson/Ward was unanimously passed to post the minutes on the CSA website. Fettig will email the minutes to Levine for posting.

Financial Report: The financial report for January 2013 will be reviewed at the April meeting.

Report of 2012-2013 Membership Campaign: Bartholomew reviewed the attached membership report with board members. Members who increased their donations this year totaled 38. New members totaled 42 as compared to 286 new members last year. Only six members cancelled their membership as compared to 14 last year.

Report of Winners of the Membership Contest: The winners of the \$100 at each school level were Balboa (elementary schools), Muirlands (middle schools) and SCPA (atypical schools). No high schools had an increase in CSA membership. Mental Health Resources is the winner of the \$100 in the central office category. Fettig will submit an article to the Newline announcing the winners and will make arrangement with the principals and department head to present the checks.

Committee Appointments:

- | | |
|--------------------------------|--|
| • Campaign and General Meeting | Chairperson and Board |
| • Publicity | Fettig |
| • Elections | All |
| • Pre-Allocations Subcommittee | Dye, Jabali, Levine, Ward and Williams |
| • Allocations: | Entire Board |
| • January Dinner Meeting | Fettig |

Round Table

None

Meeting was adjourned at 5:30 p.m.

Michele Fettig
Secretary/Treasurer

PRESENT: Dye, Harrelson, Jabali, Ladd, Levine, Rammer, Ward, Williams, Bartholomew and Fettig

EXCUSED: Grettenberger and Stultz

COMMUNITY SERVICE ASSOCIATION

2012 – 2013 REVISED 2-21-13 Membership Report

Cash received: \$760.00 one time only – increase of \$135.00.

New enrollees: 42 compared to 286 last year, a decrease of 244 new members

Members who increased donation: 38 compared to 60 last year, a decrease of 22

Members who decreased donation: 16 this year compared to 47 last year, a decrease of 31

Members who cancelled donations: 6 drops compared to 20 last year, a decrease of 14

TOTAL:	DROPS	\$ (177.00)
	REDUCTIONS	\$ (289.00)
	INCREASES	\$ 168.00
	NEW	\$ 187.00

TOTAL CHANGE \$ (111.00) DECREASE

LAST YEAR WE HAD A POSITIVE OF \$1,073.00 so we are \$1,184.00 per month less.

Total CSA members in Sept. 2012 was 2923, the report for Jan. 2013 was 2888, a decrease of 35 members. I don't have a count for total monthly district employees but called Karen in Payroll and will report it later.

I still have a few Donor Specified Designation Forms to get final information on.

FUNDS RECEIVED FOR SEPTEMBER 2012 TO JANUARY 2013 IS \$94,105.63
ESTIMATING FEBRUARY 2013 THRU JUNE 2013 IS \$18,700.00 X 5 = \$93,500.00 FOR AN
ESTIMATED TOTAL OF \$187,606 TOTAL FOR YEAR.

Note – San Diego Hospice has declared bankruptcy. We have cards for this agency so I wanted you to know in case you didn't hear about it. Suggest contacting donors and let them decide.

Also, with our cash donations should there be a minimum of \$50.00 to designate?

We need to be more forceful on designation card for each agency. Also, do not run designation form on back of CSA deduction forms.

WINNERS of award for highest percentage increase in new CSA members: Balboa Elem, Muirlands Middle, SCPA and Mental Health Resource Center

Estimated Donor Specified Designations: \$32,500 for 2012-2013

Mary Bartholomew, MEMBERSHIP